

Career Exploration

Career Cluster Advertising Poster Grading Sheet for _____

Item	Points	
Title of cluster	5	_____
Logo, slogan or graphic	5	_____
Representation of jobs in the cluster	10	_____
Facts that encourage student interest (5 minimum)	10	_____
Emotional Peer Appeal	5	_____
Factual Peer Appeal	5	_____
Professional looking pictures, artwork and lettering	5	_____
Creativity of design	5	_____
Total Earned		_____
Total points possible	50	

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