### **Career Exploration**

#### **Career Cluster**

# **Advertising Poster**

**Grading Sheet for** 

Item	Points
Title of cluster	5
Logo, slogan or graphic	5
Representation of jobs in the cluster	10
Facts that encourage student interest (5 minimum)	10
Emotional Peer Appeal	5
Factual Peer Appeal	5
Professional looking pictures, artwork and lettering	5
Creativity of design	5
Total Earned	
Total points possible	50

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Created by Carol Gamble for Cienega High School, Vail Unified School District